There is no good reason why a radio or TV station should be permitted to lawfully ignore the FTC do-not-call list. I (and a large part of the populace) went to the trouble of signing up for the DNC list in the expectation that this would stop nuisance commercial calls. I consider a telephone call from a broadcast station suggesting that I tune in to their station or to a particular broadcast to be a "telephone solicitation." Fortunately, my state laws are broad enough to prohibit such calls, at least from local radio and TV stations. I can foresee, however, that national satellite broadcast stations might take advantage of this FCC created loophole to begin pestering me with unsolicited phone calls advertising their broadcast services.